

## 2017 Gala Chair Report

Gala 2017 turned out beautifully for a small-scale event. Many thanks to everyone who spent time and energy making it happen.

Turnout was fabulous and the numbers rivaled the Storm Hockey Team's first round playoff attendance. "Admission by Donation" was successful far beyond expectation bringing in \$979.95!

Flowers were not as big a seller as anticipated, they were sold \$3/each or 2/\$5. It was noted that many families had purchased their own bouquets and brought them along. I am not sure on the remaining number of roses after the show. In the bustle of clean up they were not counted, but there were lots left over. 22 dozen had been purchased with 4 dozen of those given in wrapped bunches at the end of the show. Those remaining were taken to Yucalta Lodge by D'arcy Roy as a donation; that we hope were enjoyed by the residents :) Flower sales totaled \$215.

Cara Latrace did a fantastic job with securing several baskets and individual raffle items that drew lots of interest and excitement and raised \$213 in the short time of selling tickets before they went home with the lucky winners.

50/50 was a hit as well with the winner and the Club walking away with \$170.50 each :)

### Remaining tasks:

Thank you ad was submitted to the Newspaper by Bev Schulte, cost will be as projected. Thank you cards were designed with the same theme and style of our Gala posters and look wonderful, they have gone to print and should be ready for distribution by the weekend. Many thanks to Frank Barbas who did a beautiful job on all of our graphic design needs.

We were under our budget range of \$5200-\$5500 at \$4850.13 with a few outstanding expenses still to come in.....I do not believe we will exceed \$5000.

Suggestions for next Gala type event include:

### Organization/Committee Set Up

-Better organization and earlier commitment from the membership for volunteers. Including better engagement of the skaters themselves from the planning stage to setup/take down.....there is a good opportunity here to mentor the participants in the production of an event like this. It will give them the confidence and knowledge in event planning/production that is both a practical and desirable skill set for their futures. Involvement of all volunteers outside of the committee need not be a strain on time, many hands make light work :)

### Volunteers

The Carihi Volunteers were a fabulous addition and worth their weight in gold. They will be thanked in the Newspaper and I will send a thank you note to Mr. Jepson as well. The \$50 Gift Card incentive was a success and an affordable way to both incentivize and acknowledge the people that step up to volunteer. We entered all the names of people who showed up and took a position that we requested that day. Committee members were not entered on the premise that we had signed up for the show as part of our volunteer commitment.

### Planning/Production

-Starting the planning process/decision process on scale, style/theme and goals/objectives much earlier. We started planning in late November this year, perhaps a first meeting in September would allow for easier position assignment, and allow both creative process and practical needs to have time to develop with less strain.

Respectfully submitted,

Andrea Schulte  
Gala Chair 2017